

APPLICATION FORM CONTINUED...

PAYMENT DETAILS

Name on Card _____

Card Number _____

(Please note - all credit card transactions will have a surcharge of 2% added to the total bill)

Start Date _____ Expiry Date _____

Security Code _____ Issue Number _____

(last 3 digits only)

Joining Fee 1 Adult £10.00 2 Adults £20.00

Signature _____

When completed, please detach this form and return it with your cheque (made payable to Riverside Hotels Ltd), or debit/credit card details, for the £10.00 per adult joining fee to the Burnside Hotel, Bowness, Windermere, Cumbria, LA23 3EP.

I am not interested in the Burnside Hotel or the Grasmere Red Lion Hotel's Gold Club

Please delete my name from your mailing list

TERMS & CONDITIONS

- ✎ The 10% discount off our tariff applies to our normal published tariff rate only; this does not apply to rates that have already been reduced and is not available over Bank Holidays. This reduction is only available to cardholders on future stays and is not available if applying at the time of stay.
- ✎ Points per adult per night can only be earned on future stays and are not available if applying at the time of stay. The complimentary stay after your 18th nights stay is only available Sunday – Friday at the Burnside Hotel.
- ✎ Once all points have been earned a new card will be issued for a small charge of £1.00 per card.



GRASMERE RED LION HOTEL

Red Lion Square, Grasmere, Cumbria, LA22 9SS

TEL: 015394 35456 FAX: 015394 35579

EMAIL: reservations@grasmere-redlionhotel.co.uk

WEBSITE: www.grasmere-redlionhotel.co.uk



THE BURNSIDE HOTEL

Bowness, Windermere, Cumbria, LA23 3EP

TEL: 015394 42211 FAX: 015394 43824

EMAIL: stay@burnsidehotel.com

WEBSITE: www.burnsidehotel.com

*We look forward to welcoming you
to our Gold Club*



OLD CLUB

THE BURNSIDE HOTEL & GRASMERE RED LION HOTEL'S



MEMBERSHIP APPLICATION FORM



*Join our club today and make yourself
a V I P every time you stay*

As a valued guest to the Burnside Hotel we'd like to invite you to join the Burnside Hotel and Grasmere Red Lion Hotel's Gold Club today.

As well as the many guests who have already joined our Gold Club, you too could be enjoying the exclusive offers available to our Gold Club Members.

A one-time payment only of £10.00 per adult gives you membership of our exclusive club and guarantees you the choice of our very best offers all year round, which will always be made to Gold Club Members first. In fact, whenever you stay with us as a Gold Club Member you'll receive a 10% discount off our normal published tariff rate. (Please note - this does not apply to rates that have already been reduced).

Plus once your application is complete and we've sent you your personal Gold Club and Loyalty Membership Card, each time you stay with us either at the Burnside Hotel or Grasmere Red Lion Hotel, you'll receive 1 point per adult per night and after your 18th nights stay you'll receive a complimentary stay for one person for one night inclusive of bed and breakfast.

GOLD CLUB EXCLUSIVE OFFERS

... at the Burnside Hotel

- ☞ Express check-in service from 1.00pm with porter service
- ☞ Complimentary tea and coffee on arrival
- ☞ Chocolates in your room on arrival
- ☞ Express check-out service
- ☞ 10% discount off all bar lunches from 12.00noon - 6.00pm in Harleys Bar
- ☞ 10% discount off all bar lunches from 12.00noon - 6.00pm in Parklands Lounge Bar
- ☞ 10% discount off all Beauty Treatments in Parklands Beauty Salon

... at the Grasmere Red Lion Hotel

- ☞ Grasmere Gingerbread in your room on arrival
- ☞ 10% discount off all bar lunches from 12.00noon - 5.30pm in the Easedale Bar

Plus each time you stay with us at either hotel..

- ☞ Earn 1 point per adult per night and after your 18th nights stay receive a complimentary stay for one person for one night inclusive of bed and breakfast at the Burnside Hotel.

Join our club today and make yourself a VIP

Every time you choose to stay.

APPLICATION FORM

(Please complete using block capitals)

Title(s) _____ Initial(s) _____

Surname(s) _____

Address _____

_____ Postcode _____

Telephone _____

Email _____

Age (please tick the appropriate box)

Under 25 26-35 36-45 46-55 56+

Married Single No. Children under 14 _____

So that we can tailor special leisure packages and offers to suit your interests, we would be grateful for the following information -

Please indicate your particular interests:

- | | | | |
|-----------|--------------------------|-------------------------|--------------------------|
| Easter | <input type="checkbox"/> | Jazz Weekends | <input type="checkbox"/> |
| Christmas | <input type="checkbox"/> | Bridge Weekends | <input type="checkbox"/> |
| New Year | <input type="checkbox"/> | Murder/Mystery Weekends | <input type="checkbox"/> |
| Walking | <input type="checkbox"/> | Conferences & Meetings | <input type="checkbox"/> |
| Golf | <input type="checkbox"/> | Christmas Party Nights | <input type="checkbox"/> |

Which National Daily Newspaper(s) do you read?

Please turnover to complete your application...